



A better environment inside and out.™

Solar Window Films: Success Stories

Brach & Brock Confections, Chicago, Illinois



Installation Summary

Problem:

- Fluctuating temperatures
- High energy costs
- Employee discomfort

Solution:

Solar Gard Silver 35

Amount of film:

27,000 sq. ft. (2,322 sq. meters)

Benefits:

- Greatly diminished heat and glare
- Reduced air conditioning and heating load
- Helps maintain consistent temperature
- Lower energy costs
- Positive ROI
- Enhanced exterior appearance

“With Solar Gard, we were able to make our employees much more comfortable and notably reduce our facility expenses at the same time. It was such a simple, cost-effective solution that provided such positive improvements for the company. Solar Gard paid for itself and much more!” Ronald F. Lanser, Facilities Manager for Brach & Brock Confections

Solar Gard® is perfect ingredient for Brach & Brock confections

As any accomplished company owner, manager or CEO can tell you, the key to garnering success is by making the most of time and money. Keeping operating costs down and employee productivity at its peak are fundamental to ensuring profitability. That’s why when one of the largest candy companies in the country, Brach & Brock Confections, saw that its Chicago office was incurring

problems due to the building’s broad windows, it acted quickly to repair the situation. The two main issues were soaring energy bills resulting from extreme fluctuations in building temperature, and employees suffering from stifling heat during the summer months.

Facility Manager Ronald F. Lanser closely examined possible solutions for the building, and determined that a high quality, professional grade window film was the most cost-effective way to

achieve the desired results. After reviewing the many window films available, he contracted his local independent Solar Gard dealer to install 27,000 square feet (2,322 square meters) of Solar Gard Silver 35 on all of the building’s windows. The entire installation was done after business hours and on weekends, to avoid any inconvenience to Brach & Brock employees.

Solar Gard was the ideal solution for the Brach & Brock

facility. The film rejects 64 percent of total solar energy and blocks almost 100 percent of ultraviolet light, so the temperature inside the facility lowered instantly and stayed consistent throughout the day. After the summer passed, Ronald also observed that it was easier to keep the building warm during the winter months, taking a tremendous load off the air conditioning and heating units year-round. As an added benefit, Solar Gard gave the building’s exterior appearance a sharp finish.

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